



# Disaster Recovery International Foundation

2014 Annual Review





# Statement from the Chair

Chair AnneMarie Staley (left) and DRI Foundation volunteers pause for a photo while packaging food at a community food bank.

## Welcome to the DRI Foundation's inaugural Annual Review.

Looking back on 2014 and previous years, so many moments serve as vivid reminders of the important challenges humanity is up against, as well as the amazing power we have as a collective force to bring about greater change for people around the world. Resilient Communities Worldwide is the vision for the DRI Foundation, one that the board agreed would capture the intent and focus of the Foundation. Our mission statement further illustrates that noble intent: To promote disaster risk reduction through partnerships and education; to aid recovery efforts through fundraising and volunteerism. These goals and focus areas emerged as part of our refreshed model and strategy, which we believe will best position our Foundation's commitment in the 21st century to support resilient communities worldwide.

The DRI Foundation was founded as a 501c(3) organization to serve as the charitable arm of DRI International, with the goal of providing aid to those communities affected by disasters. Since our establishment in 2011, the opportunities that have arisen to leverage the 12,000 + Certified Professionals on the ground has grown each year.

Each story in this annual report reflects a moment, person or project that energized us and gave us hope that our work is having real impact. What connects these stories is their contribution to the Foundation's mission of partnership, education, volunteerism and fundraising. Thank you for your ongoing support and interest in the DRI Foundation—we invite you to explore our work further and engage in the conversation with us on Facebook and Twitter—we couldn't do any of this without you.

Sincerely,

AnneMarie Staley, CBCP, MBCI  
Chair, DRI Foundation



## Vision

Resilient communities worldwide.

## Mission

To promote disaster risk reduction through partnerships and education.

To aid recovery efforts through fundraising and volunteerism.



## Making an Impact

87 volunteers engaged in 2014

87 volunteers in 2013

57 volunteers in 2012

\$40,857 donations raised in 2014

\$25,397 donations raised in 2013

\$20,390 donations raised in 2012



## 2014 Key Achievements

100% of donations received spent on initiatives, not administration\*

60% increase in donations raised since 2013

11 outreach events organized

22 partners with whom we have collaborated

6 new partners with whom we have collaborated in 2014


2,204 visits to the new DRI Foundation website from 97 countries

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Figures as of December 31, 2014

\*DRI International covers the operating costs of the DRI Foundation.



A man in a dark suit and light blue tie stands next to a red fire truck. The truck has yellow hoses and equipment visible. The text "HUN FIRE" is partially visible on the side of the truck. The background is slightly blurred.

Our Focus Areas: Donations after Disasters

# Giving where it is needed most

*We partner with non-profit organizations in communities impacted by disasters and award them grant money so they can determine where it is needed most, and we facilitate the donation of products for families in need.*

## **Super Typhoon Haiyan-Yolanda**

On November 8, 2013, Super Typhoon Haiyan-Yolanda reached landfall in the Philippines. With winds in excess of 200 mph, it packed the wallop of a category 5 hurricane. Twelve million people were affected. Thousands of people died and tens of thousands were injured. The results were nothing short of total devastation. Immediately, an appeal for donations was posted to our web site, followed by an email appeal to Certified Professionals around the world. The response was overwhelming. By January 2014, \$3,000 in donations were made by Certified Professionals worldwide and by professional organizations. At the recommendation of a local certified partner, we selected Habitat for Humanity Philippines's disaster response project to build 30,000 houses designed to resist earthquakes and typhoons. By the middle of 2014, one disaster-resilient house was built with our donation and 98 homes were under construction, which will help those affected to start over again. While Typhoon Haiyan-Yolanda was our most notable disaster recovery initiative of the past year, it was not the only recent major disaster.



“I was very impressed when I learned about the foundation... I think it's great that they're taking a global view of the situation and not just staying in the back yard... They're actually taking on global issues.”

**Chadwick Taylor, Department Lead, Armed Forces Bank**


### **Superstorm Sandy**

The DRI Foundation also provided support after hurricane season when Superstorm Sandy devastated 24 states across the United States in 2012. On October 29, the hurricane merged with a winter storm, causing severe damage in New Jersey and New York. In the aftermath of Superstorm Sandy, we helped facilitate the acquisition and distribution of 500 blankets donated by Delta Airlines, and purchased additional blankets. Our volunteers picked up the blankets from Delta's Atlanta hub and shipped them to New York. They were distributed to five shelters and response organizations in the South Shore communities of Long Island, which were severely damaged by Sandy.

### **Supporting ongoing recovery after the Haiti Earthquake**

In 2012, we supported the Mahila Partnership in recovery efforts to empower women in Haiti. The DRI Foundation's contributions helped expand a project to improve post-disaster economic and health outcomes for women through local production of hygiene products and distribution. The project would improve hygiene education and provide sustainable income for local women.





Our Focus Areas: Community Resilience

# Engaging DRI Certified disaster management professionals

*Every year Certified Professionals are offered the opportunity to volunteer with organizations. This year we partnered with three Atlanta community organizations to engage industry professionals in volunteer work: Atlanta Community Food Bank, Truly Living Well Community Food Garden, and Rebuilding Together Atlanta.*

## **Volunteer Day at DRI2014**

We continued our now established tradition of a volunteer day at the start of DRI2014, DRI International's annual conference, and it was our most ambitious effort to date. The event engaged 80 Certified Professionals in three different volunteer opportunities throughout Atlanta, Georgia. Not only did we continue with construction projects on two houses in disadvantaged communities, working with Rebuilding Together—Atlanta, we worked a morning and an afternoon shift with the Atlanta Community Food Bank, sorting 20,863 lbs. of food products (17,295 meals) to be distributed throughout the area. We also added a new endeavor: partnered with Truly Living Well Organic Garden. Our volunteers helped cultivate and harvest organic fruits and vegetables for distribution in urban areas where accessing fresh produce can be challenging. Additionally, we made a donation of food to a local shelter for victims of domestic violence.






“Not only do we serve the business community, but we also provide meaningful help to the communities we serve. Resilience exists not only within the business community and the public sector but in the larger community we serve as professionals. The DRI Foundation helps to bridge (the) gap between the profession and the communities in which we work and live.”

**Scott Cave,**  
**Principal, Atlantic**  
**Business Continuity Services**

### **Support after Tornadoes hit Illinois**

The DRI Foundation's volunteers also responded on November 17, 2013, when a series of tornadoes hit the Washington, IL area leaving businesses and farms devastated. A team of 14 volunteers quickly mobilized and on Thanksgiving's Black Friday, cleared debris from an acre of tornado-ravaged farmland, in preparation for the spring planting season. These farmers not only have homes, barns, and equipment to replace, but also businesses to rebuild and debris left to freeze over the winter would have ruined attempts to plow and farm the land in the spring, thus jeopardizing their livelihood. Armed with nothing other than rakes and elbow grease, the volunteers were able to put a major dent in cleaning up the finer debris that big farm equipment is not able to move. The farmers were very thankful that the DRI Foundation was able to give them a good start on the daunting task ahead. Volunteers were rallied in just two days, and was an inspiring turnout for short notice on a holiday weekend. It's a great example of the DRI Foundation at work, as well as a testament to the caring and sharing nature of business continuity professionals.





Our Focus Areas: Education

# Building awareness for disaster risk reduction

*We provide volunteer opportunities for Certified Professionals to increase disaster awareness and preparedness in their communities. This year we participated in two community outreach events and improved how we connect with the communities we are part of.*

## **Detroit Prepare Faire, Detroit, Michigan**

On September 4, 2014, DRI International Michigan staff joined other local organizations in educating citizens and businesses in Detroit on the importance of personal and emergency preparedness, as part of National Preparedness month. We also provided resources to assist participants with achieving their preparedness goals.

## **Ready Red Hook Day, Brooklyn, New York**

We partnered with the Red Hook Coalition, a network of Red Hook community-based organizations, to support their ongoing work to recover from Superstorm Sandy. On September 13, 2014, DRI International New York staff joined local organizations in helping the community practice their emergency readiness plan. About 150 participants visited four community centers where they learned about the function of each site in the event of a disaster. The DRI team was on-hand, spreading the message of preparedness, and providing 150 Kool Kits to attendees that completed the exercise.





## Connecting with our Community

We redesigned our website to incorporate a blog that highlights our initiatives for disaster recovery, volunteerism, and disaster risk reduction education. Monthly blog posts feature the impact of the volunteer efforts of DRI Certified Professionals, and are also distributed through DRIVE, a DRI publication. Since the launch of the new site in April 2014, we have reached over 2,204 people in 97 countries.



A portrait of Angeli Medina, a woman with short brown hair, wearing glasses and a dark blazer over a pearl necklace. She is looking slightly to the left of the camera with a serious expression. The background is blurred, showing what appears to be a conference or event setting.

Interview with DRI Foundation  
volunteer Angeli Medina, CBCP

# A volunteer's story of giving back and making an impact

*After Angeli Medina, a CBCP certified nurse, won prize money at a raffle during DRI International's annual conference, she decided to put the money to good use in the Philippines in a tradition known as 'balik puro' or going home and giving back to community. The DRI Foundation interviewed Angeli to learn more.*

**DRI Foundation (DRIF):** Tell us a bit about what you do and how you became involved with DRI International and the DRI Foundation?

**Angeli Medina:** I'm a nurse at the Veterans' Affairs New York Harbor Healthcare System, Manhattan Campus. I was the Patient Care Team Coordinator in the Admitting/Emergency Room during 911. That was my first test and experience with a disaster. It was very moving because I saw how cohesive we New Yorkers are in times of crisis. Ever since then I've been involved with disaster training.

A CERT colleague realized that I was passionate about disaster preparedness and suggested that I look into DRI, so I checked the website and read the 10 Professional Practices. I then took the BCLE 2000 class and was deeply inspired by what I learned. I was sitting at the airport on my way to Manila, Philippines – having been deployed to respond

to Super Typhoon Haiyan – when my CBCP certification got approved and I thought, what great timing!

**DRIF:** Can you tell us about your volunteer contributions to disaster preparedness?

**Angeli Medina:** I was deployed by National Nurses United (NNU) as a nurse volunteer to participate in a medical mission to help the victims of Typhoon Haiyan alongside a team of doctors from the Philippines who provided medications and medical supplies. It was a very moving experience to meet and help the victims.

**To read the complete interview, please visit our blog at [www.thedrifoundation.org](http://www.thedrifoundation.org) and search for "An Interview with Angeli Medina."**





# Help Us Build Community Resilience

*There are many ways to support the DRI Foundation and global resilience. To learn more or to make a donation, please contact us at 646.378.7922, [info@drif.org](mailto:info@drif.org), or the [drifoundation.org/donate](https://drifoundation.org/donate).*

## **Donations**

- Make a donation via our website or mail
- Honor someone with a gift
- Make an in-kind donation

## **Workplace Giving**

Find out if your employer participates in this easy way to give: Double the Donation Matching Gifts - [doublethedonation.com/drifoundation](https://doublethedonation.com/drifoundation)

## **AmazonSmile**

When you shop through AmazonSmile, we will receive 0.5% of your purchase price as a donation — at no additional cost to you. Select 'Disaster Recovery International Foundation Inc. when you visit AmazonSmile - [smile.amazon.com](https://smile.amazon.com)

## **Charity Choice**

When you purchase a charity gift card at [charitygiftcertificates.org](https://charitygiftcertificates.org), the recipient can select the benefiting charity of their choice. You can pre-select the 'Disaster Recovery International Foundation Inc.' as the suggested beneficiary for your gift-recipient.

You can also use Charity Choice to donate the remaining balance on your retail gift cards, credit card points, and employee incentive programs. Visit Charity Choice at [charitygiftcertificates.org](https://charitygiftcertificates.org)

## **Partnership and Affiliates**

To inquire about becoming a partner or an affiliate, please email AnneMarie Staley at [astaley@drif.org](mailto:astaley@drif.org).



# Our Generous Supporters



*The DRI Foundation thanks the individuals, companies, and organizations whose generous donations supported our efforts in 2014.*

## **\$1,000 or More**

Al Berman*	Michele Turner	The Williams Family
Kanyru Nagase*	In Honor of International Partners	Stewardship Fund
James D. Noble		

## **\$500 – \$999**

ACP Washington*	Angeli Medina*	Pete and Angie Renneker*
Clyde Berger*	Michael and Stephanie Morganti*	

## **\$250- \$499**

Chloe Demrovsky*	Leon Schenk*	In Honor of AnneMarie Staley*
John Franchy	AnneMarie Staley*	
Kanryu Nagase		Anonymous
		Anonymous





## \$100- 249

Clyde Berger	Anonymous	Anonymous
John Franchy	Anonymous	Anonymous
Michael Kadar	Anonymous	Anonymous
Jerome Ryan*	Anonymous	Anonymous
Kazuyoshi Watanabe*	Anonymous	Anonymous

## Up to \$99

Brenda Brown-Paul*	Mitchell Simon*	Margaret Zabawar*
Buffy Rojas*	David Stowe*	Anonymous (57)

## IN-KIND DONORS

7 Stages	Atlanta Symphony	Cedar Point
Agatha's Murder Mystery Dinner Theatre	Atlantic Theater Company	Cheesecake Factory
Al Berman*	Bayside Resort	Chelsea Piers
Alliance Theatre at the Woodruff	Benihana Inc.*	Chicago Bears*
Andy Warhol Museum	Bertucci's Restaurant	Chicago Bulls*
Angel Feet Reflexology	Big City Swing*	Chicago Chocolate Tours
AnneMarie Staley	Booz Allen Hamilton	CineBistro
Aquarium of the Pacific	Bradford Portraits	Cleveland Browns
Arden Theatre Company*	Brian Scott Mednick	Coach
Atlanta History Center	Brooklyn Botanical Garden	Colony Golf & Country Club
Atlanta Movie Tours	Buffalo Bills*	ComedySportz Theatre
	Build-A-Bear	

“It’s very meaningful and valuable to show we’re truly a nonprofit organization that’s not just training the people but organizing the people to contribute outside of work in the community. That’s very important, the importance is in the message we contribute to the society.”

**Gary Liu, President,  
DRI China**





## IN-KIND DONORS *(continued)*

“There are many organizations that can provide direct support to individuals who have been injured or impacted by disaster, but the opportunity that the DRI Foundation brings is engaging with businesses to help bring some of this expertise, not just money but knowledge, to help these businesses be resilient, so the community can feel whole again.”

**Ira Tannenbaum, Director,  
New York City Office of  
Emergency Management**

Contemporary Arts Center	George Street Playhouse	Los Angeles County Museum of Art
CorePower Yoga*	GHM Hotels	Lost Key Golf Club
Court Theatre @ the University of Chicago	Goodyear Blimp Ride	Lynfred Winery*
Dallas Cowboys	Gourmet Gift Baskets	Macari Vineyards
D'Angelo's Ristorante Italiano & Lounge	Green Bay Packers	Maggiano's*
Dangerfield's	Green Mountain Coffee*	Magnolia Bakery
Degerberg Academy Martial Arts, Inc.	High Museum of Art	Medieval Times Dinner & Tournament*
Delta Airlines*	Hockessin Athletic Club	Mercury Group at Morgan Stanley
DePaul's Merle Reskin Theatre*	Hornblower Cruises & Events*	Michele Turner
Detroit Pistons*	Hyatt Regency Atlanta	Mohawk Mountain*
Deuce's & the Diamond Club	Inside CNN Studio Tour	Mohegan Sun*
Disney	Jacob Burns Film Center	Moore Brothers Wine Company
Eclipse Di Luna Restaurant & Tapas Bar	Jerome Ryan	Mount Olympus Water and Theme Park
Embassy Suites Hotel	Jerry Vevon	Museum of Science and Industry Chicago
Equinox	John Franchy	Music Box Theatre*
Fireside Restaurant	Kalmar Nyckel Sailing	Naked Winery
FitnessWorksNYC	Kane County Cougars	National Liberty Museum*
Flatbread Company	Karen Melo, CFP® , ADPA Financial Planning Package	National Museum of American Jewish History
Fogo de Chao	Kingston Mines*	New Britain Museum of American Art*
FragranceNet.com	Laugh Factory*	New Jersey Devils*
Fred Astaire Dance Studios	LegoLand*	
	Lia Schorr Skin Care, Inc.	
	Lifeline Theatre	
	Longwood Gardens	





## IN-KIND DONORS *(continued)*

New Victory Theater	Raptor Bay Golf Club	The Ritz-Carlton, Atlanta
New York Skyride*	Redbones BBQ	The Ritz-Carlton, Philadelphia
New York Giants*	Rock of Ages	The Walters Art Museum
New York Jets*	Room & Board	The Wilma Theatre
New York Mets*	San Diego Maritime Museum	TimeLine Theatre Company*
New York Nets	San Diego Museum of Art*	TJ Maxx
New York Philharmonic*	Santikos Theatres*	Top of the Rock*
New York Yankees*	Shakespeare Tavern	Town Sports*
Nickelodeon	Shedd Aquarium*	University of Pennsylvania Museum of Archaeology and Anthropology
Northlight Theatre*	Siren Salon	Venetian Golf & River Club
NYSE	Sonesta Hotel	Vintage Wine Bar
Okemo Mountain Resort	Spa Exotique*	Wadsworth Atheneum Museum of Art*
Panera Bread	St. James' Club (Antigua)	Walt Disney World
Pelican Preserve Golf Club	St. Louis Cardinals	Walters Art Museum
Penn Museum	Stampin' Up	Washington Capitals*
Philadelphia Kitchen & Bar Inc.	Steven Madden	Washington Nationals
Philadelphia Theatre Company	Stomp*	Water Works Restaurant & Lounge*
Pittsburgh Steelers	Studio Movie Grill	Westport Rivers*
Porter Beer Bar	Summit Executive Centre	Winterthur Museum & Country Estate
Power Travel	Tada Youth Theatre	Zanies Comedy Nite Club*
Premier Cancun Vacations	Tampa Bay Lightning*	
Pure Yoga	Tasting deVine Cellars	
QVC	The Academy of Natural Sciences of Drexel University	
Raging Waters	The Cheesecake Factory	

\*indicates repeat donor



## Support after Typhoon Haiyan-Yolanda

In 2013 the DRI Foundation held a fundraiser to support disaster recovery efforts in the Philippines.

\$ 3,000 in donations were collected and donated to Habitat for Humanity- Philippines in January 2014

1 typhoon resistant home was built by mid-year with our contribution.

Learn more about our recovery efforts in the Philippines on page 4.



# Leadership



## DRI Foundation Board of Directors

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